

Student Material Phone Conversation - Evaluation

Inglés de Negocios Internacional Elemental

Activity 1: questions

Reply to your tutor's questions.

Activity 2: Promoting a product

Which medium is the best way to advertise these products? **Choose from the list below, and explain your ideas.**

a smartphone - a perfume - a health magazine - a sports car - a new chocolate bar

Mediums:

- newspapers/magazines (the press)
- online/internet ads
- billboards/hoardings
- TV/radio commercials
- mobile ads
- leaflets/flyers
- free samples

Activity 3: Office problems

Identify the office problems that each photograph represents. Then give some advice to solve the problems in each situation.

